



Key HR Trends Of The Future Companies Should Look Out For

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HR trends undergo constant changes as per market needs as well as the changing expectations of both employees and employers. Thus, to get the most from their recruitment drives, the hiring organizations need to stay updated about the recruitment trends that are likely to become popular. Given below are the brief details of some key HR trends as identified by the professionals from [top executive search firms](#), that hiring companies should look forward to in 2021.

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Businesswoman pressing human resources button on digital touch screen. Human resource management concept.

Growth Of Work From Home/ Anywhere

The trend of both employees and companies giving greater preference to work from home/anywhere see a further increase in 2021. This method has proven extremely beneficial for employers in terms of enhanced employee efficiency and reduced cost of employment. Moreover, adopting this method of working helps in enhancing employee safety besides minimizing time wastage in commuting and even socializing with colleagues at the workplace. Most importantly, it is known to ensure a better work-life balance for employees and enhance their happiness and satisfaction levels significantly.

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Increase In Hiring Through Social Media Platforms

Social media has changed how employees and employers connect online. This trend is set to increase further with a greater number of organizations using the various social media platforms to reach out to and hire the best candidates suitable for a job role. Several leading [executive search firms](#) are already taking advantage of this trend to further expand their talent pools and help their clients find the right candidates and interact with them personally. Most importantly, social media platforms can help in expanding the reach of hiring organizations into new markets and regions.

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Greater Preference For Multi-skilled Candidates

Employers are increasingly seeking candidates capable of handling multiple roles and responsibilities with equal efficiency. This trend helps in minimizing the instances of workflow disruption in case an employee with specific skills leaves the organization. It is also highly beneficial for employees as they can adapt to changing job situations easily besides making themselves suitable to fulfill the changing demands of the job. It thus enhances their career growth and development opportunities significantly.

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Demand For Better Employee Wellness Benefits Another important HR trend that has been reported by executive search firms in Bangalore and other parts of the country is that of an increase in the demand for better wellness benefits. The availability of these benefits has been identified as the key deciding factor among prospective candidates for accepting or rejecting a job offer. As such it has become imperative for organizations to assess their employee wellness benefits and modify them to meet changed employee needs.